

Press release

Lausanne, the 28.02.2018

## The CityZen association welcomed delegates from the City of Lausanne on its smart city demonstration park.

Last January, thirteen members of Lausanne's administration went to visit the CityZen Park in Carrouge (VD). It was a great occasion to discuss and exchange between public services and private companies that are members of the association, to imagine together the smart city of today and tomorrow.

Building a city with a coherent and transversal approach asks for many skills and multidisciplinary actors, as much from the side of public authorities as well as from competent companies. In a "Swiss made" development model varying very much from Chinese and Singapore-style top down approaches or even from the Silicon Valley and its technological juggernauts, Switzerland has to invent its own path. The association was founded on this goal.

**This is exactly what the members of Lausanne's administration and the CityZen association were working on, on subjects as varied as they are key to the proper management of cities, that are mobility, energy or even IT and data management.** After visiting the setups on the CityZen Park grounds – the bad weather did not impact a great group atmosphere, everyone got together for a productive workshop where CityZen members could understand Ville de Lausanne challenges; brainstorm about potential solutions based upon members expertise.

The CityZen association is delighted to have demonstrated its ability to propose concrete solutions to tackle Ville de Lausanne challenges; as well as a flawless collaboration and transversal approach among its members. In accordance with the credo of the association: *"We are **Smarter Together**, for more efficient, smarter and more comfortable cities."*

The CityZen Park is open for visits on request and the association is eager to welcome municipalities and public authorities throughout 2018 in the best conditions.

### Press contact

Alexandre Coquoz

CityZen, c/o Innobridge Services Sàrl, EPFL Innovation Park Bat. A, CH-1015 Lausanne

+41 78 830 20 60

[smartcity@cityzen.ch](mailto:smartcity@cityzen.ch)

**About CityZen:** The association reunites companies to bring to cities the experience and skills needed to put in place concrete and coherent solutions oriented towards « smart cities ». CityZen acts as the designer, catalyzer and producer of smart cities.

Members of CityZen are BG, Crossing-Tech, EcoWaste, ESRI, GenView 3D, HUBER + SUHNER, Innobridge, Losinger Marazzi, Schröder Swiss, SixSq, SPIE, SpinetiX, SWISSTRAFFIC, Xemtec.